

9th Annual! **iam
MUSIC
FEST!**

iAM MUSIC FEST! 2024 Sponsorship Packet



For Sponsors Contact :

Lisa Byrne / executivedirector@iammusic.us

www.iammusic.us

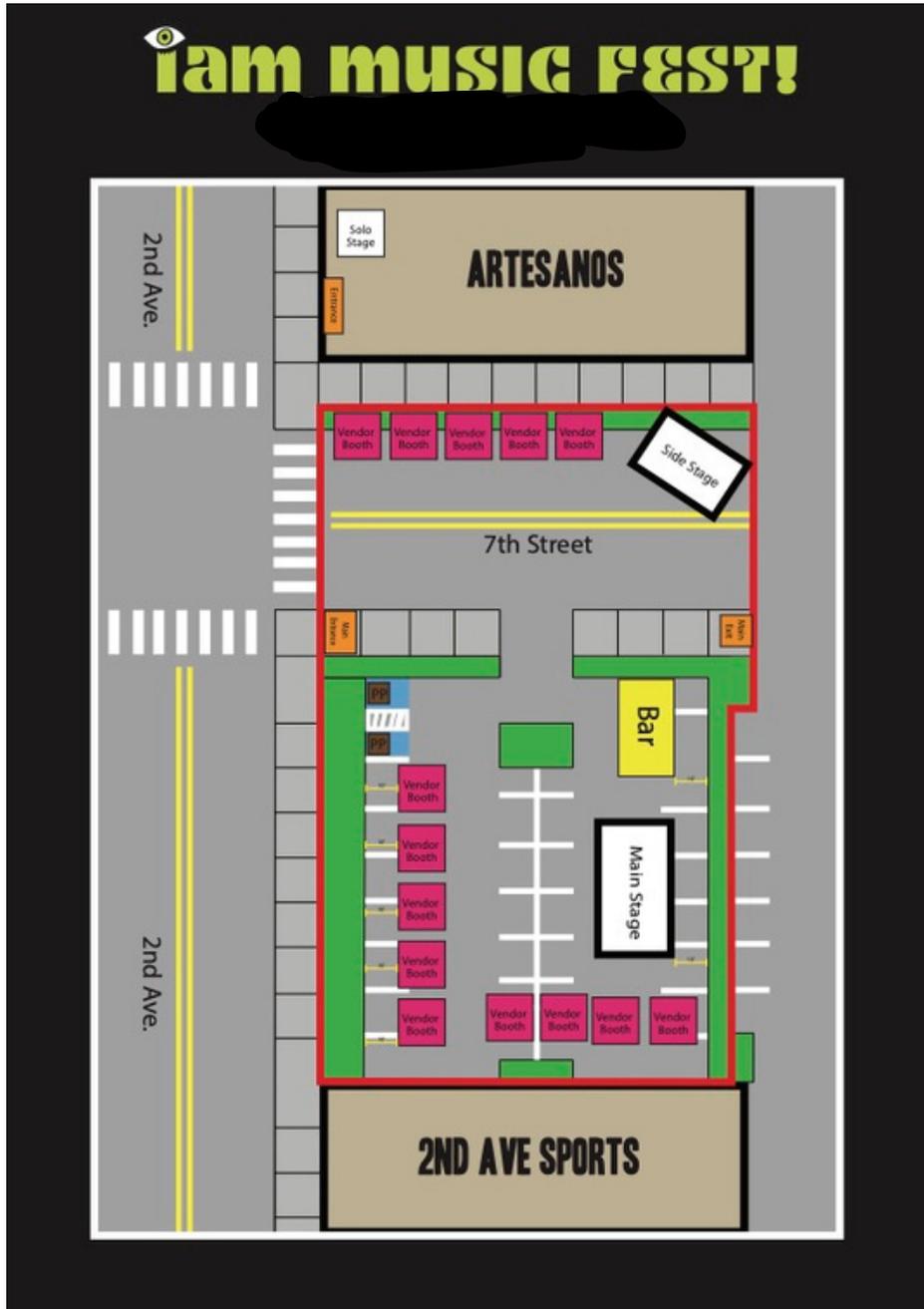
THE 9th ANNUAL iAM MUSIC FEST!

1

- **DURANGO'S LARGEST MUSIC FESTIVAL**
- **5 STAGES**
- **OVER 20 DIFFERENT MUSICAL PERFORMANCES**
- **3 DAYS**
- **ART & FOOD VENDORS**
- **ECONOMIC DEVELOPMENT FOR THE ARTS**
- **EMPOWERMENT FOR YOUTH**
- **ARTISTS CONNECTING & NETWORKING**

**ALL PROCEEDS GO DIRECTLY TO
SUPPORTING YOUTH MUSIC
EDUCATION!**

Fest Map



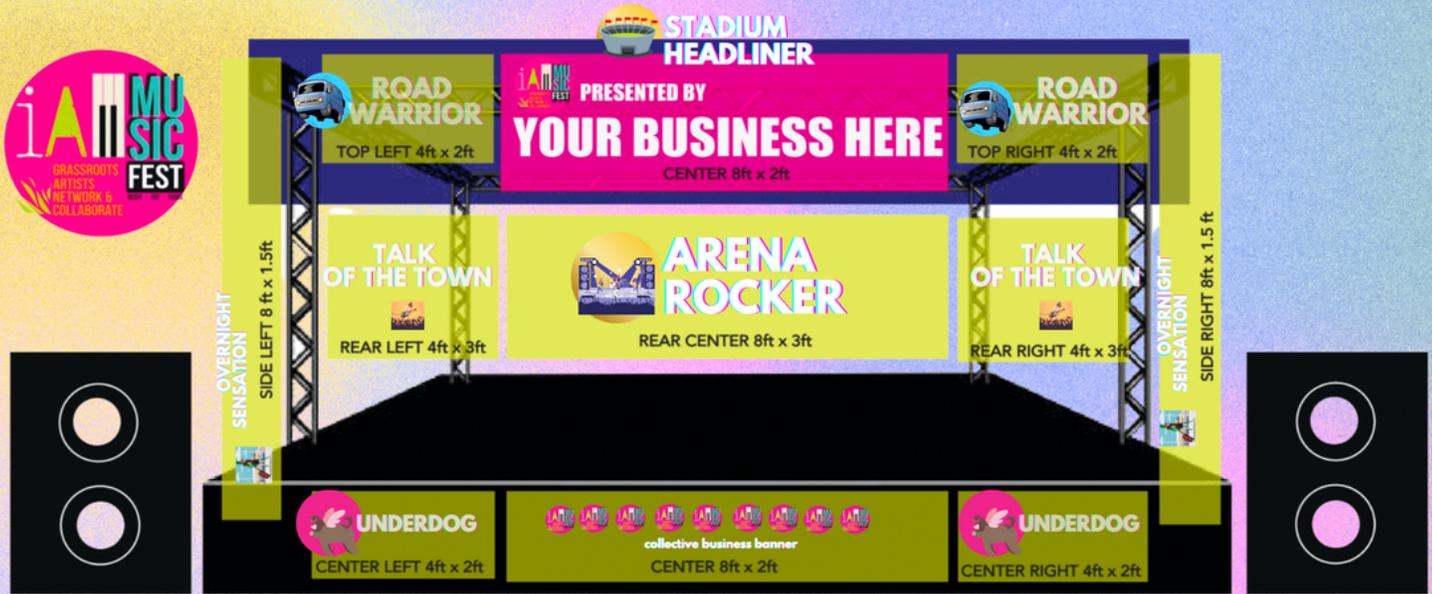
Other Stages

THURSDAY: INDIGO ROOM
FRI & SAT LATE NIGHT: DAC

Logo Brand Placements

3

Stage Banner Placements



Other Banner Placements

- 1.) ENTRY WAY FENCE
- 2.) FOOD & BEVERAGE

Wristband & Tent Placements



Sponsorship Types

4

STADIUM HEADLINER

FEST! PRESENTED BY -

MAIN FRONT & CENTER STAGE BANNER SPONSOR (1) INVESTMENT - \$5,000

- iAM MUSIC FEST “Presented by” logo on all printed and digital promotional materials
- Custom entryway banner
- Custom banner on Main stage & Side stage(top banner)
- Verbal recognition by event MC onstage throughout each show
- 4 passes to all shows
- 3+ months of social media and website recognition in 2024
- Logo prominently displayed on event website

ARENA ROCKER

REAR CENTER STAGE BANNER SPONSOR (1) INVESTMENT - \$2,500

- Logo on all printed and digital promotional materials
- Center rear stage banner (8’x3’) displayed on Main & Side Stage
- Logo displayed on entryway banner
- Verbal recognition by event MC onstage throughout each show
- 4 passes to all shows
- 3+ months of social media and website recognition in 2024
- Logo prominently displayed on event website

POP-UP BABY!

TENT SPONSOR 2 YEAR PLACEMENT WITH A 1 YEAR INVESTMENT - \$2,000

- Logo on all printed and digital promotional materials
- Personal, Customized Pop-Up Tent displayed at the Festival AND verbal recognition by event MC onstage throughout each show
- 4 passes to all shows
- 3+ months of social media and website recognition in 2024
- Logo prominently displayed on event website

Sponsorship Types

5

BIG BREAK

WRISTBAND & TICKET SPONSOR

(1) INVESTMENT - \$2,000

- Logo on all printed and digital promotional materials for all shows
- Logo on wristbands at all shows
- Printed logo on all tickets
- Logo on collective lower center stage banner
- Verbal recognition by event MC onstage throughout each show
- 4 passes to all shows
- 3+ months of social media and website recognition in 2024
- Logo prominently displayed on event website

ROAD WARRIOR (Main Stage)

TOP MAIN STAGE RIGHT AND LEFT BANNER SPONSOR (2) INVESTMENT - \$1,500

- Logo on all printed and digital promotional materials
- Logo recognition on top right or top left front stage banner (4'x2')
- Verbal recognition by event MC onstage throughout each show
- 2 passes to all shows
- 3+ months of social media and website recognition in 2024
- Logo prominently displayed on event website

ROAD WARRIOR (Side Stage)

TOP SIDE STAGE RIGHT AND LEFT BANNER SPONSOR (2) INVESTMENT - \$1,000

- Logo on all digital promotional materials
- Personal, Customized Pop-Up Tent displayed at the Festival AND verbal recognition by event MC onstage throughout each show
- 4 passes to all shows
- 3+ months of social media and website recognition in 2024
- Logo prominently displayed on event website

Sponsorship Types

6

TALK OF THE TOWN (Main Stage)

REAR LEFT OR REAR RIGHT STAGE BANNER (2) INVESTMENT - \$1250

- Logo on all printed and digital promotional materials
- Logo recognition rear right or rear left stage banner (4'x3')
- Verbal recognition by event MC onstage throughout each show
- 2 passes to all concerts
- 3+ months of social media and website recognition in 2024
- Logo prominently displayed on event website

TALK OF THE TOWN (Side Stage)

REAR LEFT OR REAR RIGHT STAGE BANNER (2) INVESTMENT - \$1000

- Logo on all digital promotional materials
- Logo recognition rear right or rear left stage banner (4'x3')
- Verbal recognition by event MC onstage throughout each show
- 2 passes to all concerts
- 3+ months of social media and website recognition in 2024
- Logo prominently displayed on event website

AFTER HOURS UNDERWRITER

MAIN BANNER @ AFTER HOURS SHOWS (1) INVESTMENT - \$1,250

- Logo on all printed and digital promotional materials
- After Hours Underwriter main after hours sponsor banner & branding
- Verbal recognition by event MC onstage throughout each show
- Passes to all after hours concerts with VIP table
- 2 passes to all concerts
- 3+ months of social media and website recognition in 2024
- Logo prominently displayed on event website

Sponsorship Types

7

OVERNIGHT SENSATION (Main Stage)

MAIN STAGE SIDE RIGHT OR LEFT STAGE BANNER SPONSOR (2) INVESTMENT - \$1000

- Logo on printed and on digital promotional materials
- Logo recognition on side right or side left stage banner (8'x1.5')
- Verbal recognition by event MC onstage throughout each show
- 2 passes to all concerts
- 3+ months of social media and website recognition in 2024
- Logo prominently displayed on event website

OVERNIGHT SENSATION (Side Stage)

SIDE STAGE SIDE RIGHT OR LEFT STAGE BANNER SPONSOR (2) INVESTMENT - \$750

- Logo on all digital promotional materials
- Logo recognition on side right or side left stage banner (8'x1.5')
- Verbal recognition by event MC onstage throughout each show
- 2 passes to all concerts
- 3+ months of social media and website recognition in 2024
- Logo prominently displayed on event website

HOMETOWN HERO

PRINT SPONSOR (5) INVESTMENT - \$750

- Logo on all printed and digital promotional materials
- Verbal recognition by event MC onstage throughout each show
- 2 passes to all concerts (excluding after hours)
- 3+ months of social media and website recognition in 2024
- Logo prominently displayed on event website

Sponsorship Types

8

UNDERDOG (Main Stage)

MAIN STAGE SIDE BOTTOM RIGHT OR LEFT BANNER SPONSOR (2) INVESTMENT - \$1000

- Logo on printed and on digital promotional materials
- Logo recognition on side right or side left stage banner (8'x1.5')
- Verbal recognition by event MC onstage throughout each show
- 2 passes to all concerts
- 3+ months of social media and website recognition in 2024
- Logo prominently displayed on event website

UNDERDOG(Side Stage)

SIDE STAGE SIDE BOTTOM RIGHT OR LEFT BANNER SPONSOR (2) INVESTMENT - \$750

- Logo on all digital promotional materials
- Logo recognition on side right or side left stage banner (8'x1.5')
- Verbal recognition by event MC onstage throughout each show
- 2 passes to all concerts
- 3+ months of social media and website recognition in 2024
- Logo prominently displayed on event website

JAM

GENERAL SPONSOR - \$500

- Logo on collective lower center stage banner
- Verbal recognition by event MC onstage throughout each show
- 2 passes to all concerts (excluding after hours)
- 3+ months of social media and website recognition in 2024

